



Fiddler's Creek Tarpon Club Offers The Perfect Day, Your Way: On The Water, On The Beach

For many people, the beach is a big part of life in Southwest Florida. The Tarpon Club delivers a beyond-the-ordinary beach experience for Fiddler's Creek residents who want to spend time shelling, swimming, or simply relaxing on Marco Island's soothing white sand.

The Tarpon Club is a members-only opportunity that offers residents of Fiddler's Creek many ways to enjoy the temperate Gulf of Mexico and its sandy shores. Members receive year-round access to four miles of white sand beaches and the Beach Pavilion at Marco Beach Ocean Resort, which provides complimentary lounge chairs, umbrella and towel service, plus private changing and locker facilities. When a day in the sun works up an appetite, food and beverage service is available right on the beach.

A typical day at the beach for Tarpon Club members Karen and John Dugan includes dropping their car with the valet, then chatting with the friendly beach staff as they make their way to umbrella-shaded lounge chairs on the sand. "We typically swim daily and get lunch delivered to the beach," said Karen. "We are beach people, and The Tarpon Club has everything we need."

Marco Beach Ocean Resort has been ranked among the Top Resorts in the U.S. by Travel + Leisure's World's Best Awards and has been awarded 17 consecutive AAA Four Diamond ratings. Tarpon Club members can enjoy preferred rates for spa treatments and guest rooms at the resort, as well as priority seating and discounts at its various restaurants, including the award-winning Sale e Pepe, a 14-time recipient of the Best of Award of Excellence from Wine Spectator magazine.

"Our favorite is Sale e Pepe, hands down," said Tarpon Club members Dean and Kim Kaplan. "The staff and service are amazing, the food is great, the venue is stunning, and there is a superb wine list."

Boating enthusiasts also get plenty of perks with a Tarpon Club membership, including preferred rates The Tarpon Club Marina. Overlooking Johnson Bay on the nearby Isles of Capri, The Tarpon Club Marina offers direct access to

the Gulf of Mexico and the area's mangrove-fringed backwaters. The private marina accommodates approximately 140 boats up to 36 feet in length in wet slips or a state-of-the-art dry boat storage facility. Other marina services for Tarpon Club members include complimentary ice, pre-launch and boat removal from water, rinse and engine flush.

A full calendar of social events, including sunset dinners, movies and concerts on the beach, and happy hours gives members plenty of opportunities for socializing and enjoying the atmosphere, amenities and beautiful natural setting at Marco Beach Ocean Resort.

"We actively will plan our travel schedule so we don't miss too many events," said Mark Southerst, a Tarpon Club member with his wife, Shahla. "The events are so well organized, and the entertainment is phenomenal." The annual Fall Ball helps members reconnect at the

start of a new social season. This year's event featured a fire & ice theme and entertainment by Foreman's 5. Other events include beach yoga, trivia nights and a Murder Mystery Dinner.

Sunset dinners on the resort's South Terrace feature passed hors d'oeuvres, multicourse meals and live musical entertainment. This season's themed happy hours include everything from a festive ugly sweater party to a build-your-own burger bar with a selection of craft beers.

Located on Collier Boulevard on the way to Marco Island, Fiddler's Creek is an award-winning residential community in Naples, Florida developed by Gulf Bay Group of Companies. Fiddler's Creek has been named a Distinguished Club by BoardRoom magazine, a prestigious honor reserved for the top private clubs in the world.

Residents of Fiddler's Creek enjoy amenities that include the 54,000-square-foot Club & Spa at Fiddler's Creek, featuring a resort-style multi-pool complex, state-of-the-art fitness center,

tennis and pickleball facility and both casual and fine dining restaurants. The Club & Spa offers a luxurious resort lifestyle and hosts numerous community-wide parties, signature events, clubs, classes and a variety of activities for residents of all ages.

Residents also have the opportunity to enjoy championship golf by joining join The Golf Club at Fiddler's Creek. Designed by acclaimed golf course architect Arthur Hills, the 18-hole, par 72 Creek Course has been ranked among Golfweek magazine's Top 100 Residential Golf Courses in the nation for 15 consecutive years. A limited number of non-resident annual and seasonal memberships, with term date flexibility, are currently available at both The Tarpon Club and The Golf Club at Fiddler's Creek.

Pre-construction and move-in ready homes at Fiddler's Creek are priced from the \$400,000s to over \$2 million and are offered by six preferred homebuilders - Gulf Bay Homes, Stock Signature Homes, Taylor Morrison, Pulte Homes, Harbourside Custom Homes, and Ashton Woods Homes.

For membership details and more information about Fiddler's Creek, call 239-732-9300, stop by the Fiddler's Creek Information Center at 8152 Fiddler's Creek Parkway in Naples, or visit FiddlersCreek.com.

About Gulf Bay Group of Companies: Founded in 1986, Gulf Bay has successfully developed 16 luxury properties along the 1.5 mile stretch of Gulf-front land within Pelican Bay, including the new luxury high rise, *Mystique*. In addition to its history in Pelican Bay, Gulf Bay's other award-winning developments include *The Brittany* high rise on Park Shore Beach; *Marco Beach Ocean Resort* on Marco Island; and the 4,000-acre award-winning, master-planned community of *Fiddler's Creek*. Gulf Bay's completed and under development build-out market value of luxury residential properties is estimated in excess of \$8 billion. Aubrey J. Ferrao is the Founder and CEO of Gulf Bay Group of Companies.

